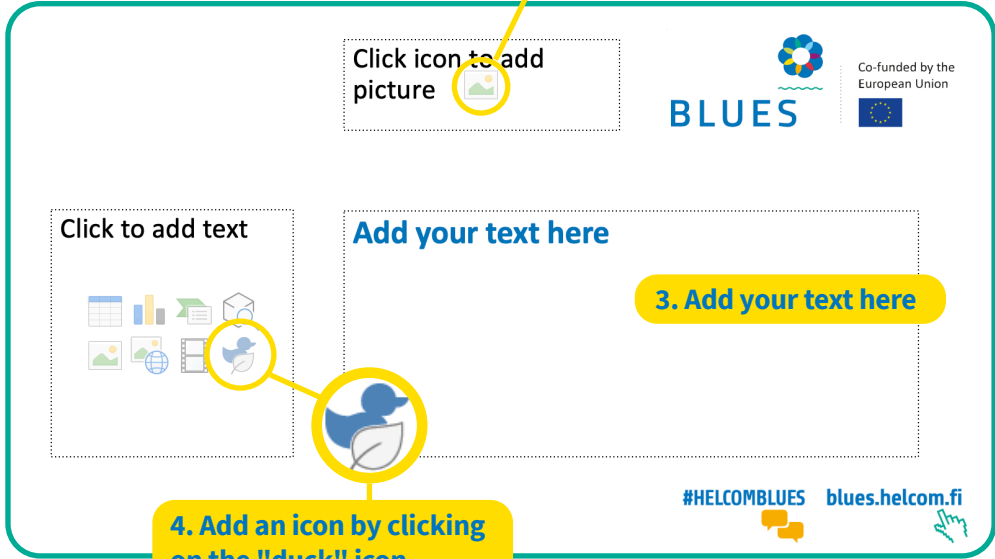


# HELCOM BLUES

## A quick guide on how to make a social media postcard

1. Open the social media postcard template in PowerPoint

2. Add the logo of your institution by clicking on the picture icon



Click icon to add picture

BLUES

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Click to add text

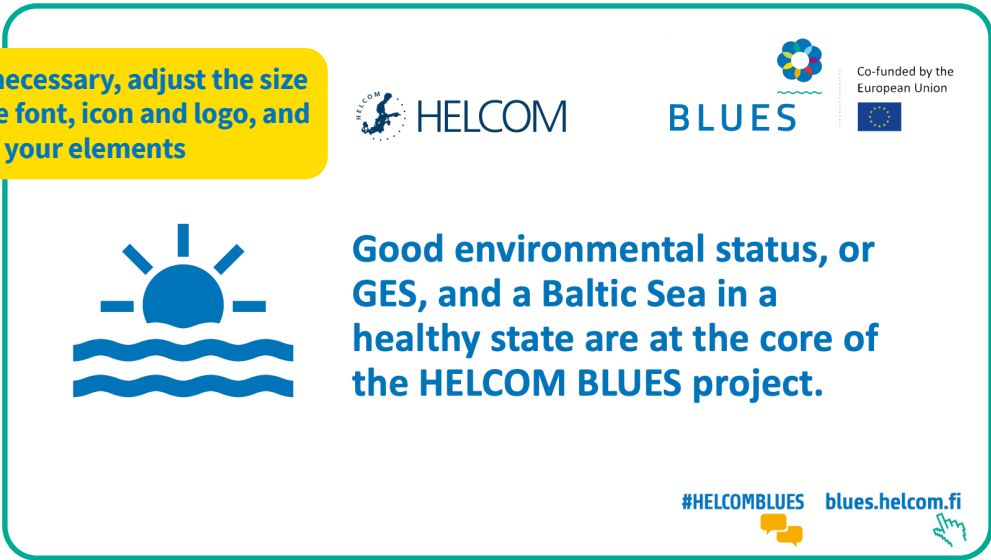
Add your text here

3. Add your text here

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4. Add an icon by clicking on the "duck" icon

5. If necessary, adjust the size of the font, icon and logo, and align your elements



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Good environmental status, or GES, and a Baltic Sea in a healthy state are at the core of the HELCOM BLUES project.

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5. If necessary, adjust the size of the font, icon and logo, and align your elements

6. Export your slide as a JPG file (or take a screenshot)

7. Share on social media using the hashtag #HELCOMBLUES